

## Re: Funding Inquiry

### **TWITTER**

Required \$2M, guaranteed with \$2.142M film tax credits - Details: [www.rupturian.com](http://www.rupturian.com) -  
Contact: [alherrera@bernalfilms.com](mailto:alherrera@bernalfilms.com)

Angel investors providing up to \$250K get paid back 110% immediately upon raising the film budget funds, and get a 1.25 % of the profits.

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Dear Sir / Madam

I need your assistance to fund the production of the Sci-Fi film "RUPTURIAN".

The budget is \$10M, with anticipated sales over \$50M.

The ideal situation would be to get the total budget from a single or just a few lenders/investors, right from the start. If you are in this group, please contact [alherrera@bernalfilms.com](mailto:alherrera@bernalfilms.com).

The alternative is to raise the funds gradually, proceeding in stages:

### **SEED MONEY**

Providing up to \$250K of SEED MONEY to startup operations, Angel Investors get paid 110% of their participation, at the time of raising the film budget funds; that is, before starting the production of the film. Also, they get 1.25 % of the film profits during the first 6 months of its release.

### **ROUND ONE TO RAISE FUNDS FOR THE FIRST FILM**

Raise \$2M with the guarantee of \$2.142M film tax credits,

- a) As a loan, preferable a balloon type, with a duration of 3-5 years, or
- b) As an investment, providing an equity of 12.5%, which is equivalent to invest \$2.5M -on the basis that for \$10M, an investor gets 50% of the equity.

### **CROWDFUNDING**

Funding participations in the Rupturian opportunity, both for seed money and for the film budget, could be with smaller amounts.

### **EXECUTIVE AND MOVIE SUMMARIES**

I invite you to read the attached introductory materials: **EXECUTIVE SUMMARY** and **MOVIE SUMMARY**.

Thank you in advance for your consideration.

[Al Herrera](#)

[CEO, Bernal Films, NY](#)

Details: [www.rupturian.com](http://www.rupturian.com)

Contact: [alherrera@bernalfilms.com](mailto:alherrera@bernalfilms.com)

# SEED MONEY

*WITHOUT RISK, ONLY GAIN*

## *Provide up to \$250K to startup the Sci-Fi multimedia franchise*

**RUPTURIAN** is a Sci-Fi multimedia franchise that includes movies, video-games, books and toys. Imagine **STAR WARS**, but occurring in the present time, and more up-to-date scientifically. Seed money of \$250K to startup operations, will be paid 110% immediately upon raising the film budget funds. Additionally, you will get 1.25% of the film profits during the first 6 months of its release. For details, go to [www.rupturian.com](http://www.rupturian.com). To appreciate in a glance the richness of the Rupturian concepts, and its commercial potential, do a Goggle search on Rupturian and click on images. *All you need is vision.*

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## ROUND ONE TO RAISE FUNDS FOR THE FIRST FILM

*WITHOUT RISK, ONLY GAIN*

### **Short Summary**

To produce the Sci-Fi film Rupturian, \$2M funding is guaranteed with \$2.142M film tax credits.

### **The Business**

The budget to produce the film is \$10M, with estimated sales over \$50M. Funds could be provided as a loan, preferable balloon type in a 3-5 years period, or for 50% of equity.

State of New York film tax credits are estimated in \$2.142M. From this amount, in a first funding round of \$2M, we guarantee to pay back \$2.1M.

Investors will get 12.5% equity, which is equivalent to investing \$2.5M.

Participation may be on a crowdfunding basis, with benefits calculated proportionately.

## **The Market**

Rupturian follows the pattern of highly successful Sci-Fi films in terms of story, exotic ambiances, and worldwide general audiences.

## **Progress / Proof**

As of today, the following has been completed:

- ✚ Four movie scripts, for the entire Rupturian tetralogy, and two books on the Rupturian subject.

For the first movie:

- ✚ The budget has been prepared, along with the calculation of the expected tax credits from the State of New York
- ✚ The actors were selected in 260 auditions.
- ✚ The script has been broken down and is ready for shooting.
- ✚ The scene locations have been selected.

## **All you need is vision**

To appreciate in a glance the richness of the Rupturian concepts, and its commercial potential, do a Google search for RUPTURIAN, and click on images. ***All you need is vision.***

For additional images, I invite you to see in the Rupturian website, the pages about RUPTURIAN-RVR-LCE pictures, Scene Locations and Foundation Concepts.

## **Highlights**

- ✚ RUPTURIAN has potential to become the next big hit in entertainment.
- ✚ Imagine STAR WARS, but more realistic, and occurring in the present time.
- ✚ The movie scripts for the entire tetralogy are available for review.
- ✚ Rupturian follows the pattern on highly successful Sci-Fi films.
- ✚ For the first film of the franchise, sales are estimated will be over \$50 million.