



**RUPTURIAN FRANCHISE**  
***A FUNDING OPPORTUNITY***

***EXECUTIVE SUMMARY***

**RUPTURIAN ENTERPRISES CORP  
BERNAL FILMS CORP  
RUPTURIAN ENTERPRISES INT'L**

# RUPTURIAN FRANCHISE - A FUNDING OPPORTUNITY

## EXECUTIVE SUMMARY

- ✓ RUPTURIAN is a high-concept Sci-Fi multimedia franchise that includes films, video-games, books, toys, and several related gadgets. Imagine STAR WARS or STAR TREK, but more realistic and occurring in the present time. The first Rupturian movie is based on the explosion of the binary stars WR104, *which is a real potential problem for life on Earth*. In YouTube watch the videos about WR104.

<http://www.rupturian.com>

✚ Do a Google search about Rupturian and click on images. At a glance, immediately upon looking, you'll appreciate the richness of the Rupturian concepts, and its potential for commercialization. **YOU'LL BE AMAZED. ALL YOU NEED IS VISION.**

✚ What you can do then is to click on videos, and watch them, in the following order:

1. *Rupturian -Extinction on Earth*
2. *About the Rupturian Script*
3. *About Rupturian Enterprises / Bernal Films*
4. *Rupturian Product Placement*
5. *Rupturian Trailer Prototype -Introduction*
6. *Rupturian Trailer Prototype*

*There is a PDF version of the above videos, in the SLIDE DECK page of the Rupturian website.*

✚ Read the SYNOPSIS of the entire Rupturian tetralogy.

- ✓ As of this moment, the Rupturian's saga has been defined in a tetralogy of films. The high-concept has potential for several other films and TV miniseries.

<http://rupturian.com/Tetralogy.html>

- ✓ The script for the first film of the franchise was developed by Al Herrera, and reviewed by a team of professional script writers from STAR TREK and THE LORD OF THE RINGS.

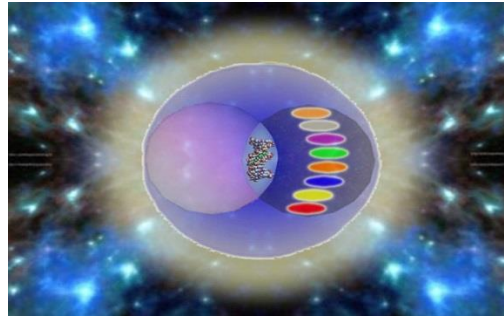
<http://www.rupturian.com/Rupturianscript.html>

- ✓ The budget to produce the first film of the franchise is \$10 million. Sales are anticipated will be over \$50 million.

<http://rupturian.com/Budget.html>

- ✓ The budget to start the Rupturian franchise -including films, video-games, books and toys- is \$20 million. Sales are anticipated will be over \$300 million in 6 to 8 years.

<http://rupturian.com/Franchise.html>



### ***RUPTURIAN WILL BE THE NEXT BIG HIT IN ENTERTAINMENT***

- ✓ **Funding Strategy.** The ideal situation would be to get the total budget for the first film of the franchise (\$10M), or for the entire franchise (\$20M), from a single or just a few lenders / investors, right from the start.

✚ If you are in this group, please contact [alherrera@bernalfilms.com](mailto:alherrera@bernalfilms.com)

- ✓ The alternative is to raise the funds gradually, proceeding in stages:

✚ **SEED MONEY.** Providing up to \$250K of SEED MONEY to startup operations, Angel Investors get paid 110% of their participation at the time of raising the budget funds; that is, before starting the production of the film. Additionally, they get 1.25% of the first film profits, during the first 6 months of its release.

✚ **ROUND ONE TO RAISE FUNDS FOR THE FIRST FILM.** Provide up to \$2M, with the guarantee of \$2.142M film tax credits,

- ❖ As a loan, preferable a balloon type, with a duration of 3-5 years, or
- ❖ As an investment, getting an equity of 12.5%, which is equivalent to investing \$2.5M -on the basis that for \$10M, an investor gets 50% of the equity.

- ✓ CROWDFUNDING. Funding participations could be with smaller amounts.
- ✓ OTHER FUNDING ALTERNATIVES. I am open to other funding alternative you may have.
- ✓ NO UPFRONT CHARGES. Please arrange your participation in such a way that I don't need to make any prepayments or disbursements of money of any kind. All the investment / loan related charges (finder's fee, retainer's fee, origination fee, insurance, bank transfers, travel expenses, etc.) ***need to be discounted from, or paid with money from, the funds themselves.***
  - ✚ What I offer is a solid, well organized project, based on several years of research to create the Sci-Fi concepts of the Rupturian franchise.
  - ✚ I offer a Sci-Fi franchise that is ready to start. To substantiate my assertion, I offer for your review, not only the script for the first film of the franchise, but the four scripts of the entire franchise.
    - In a film, the first important factor for its success is its script. I offer a script that is a powerhouse. See the video "[\*\*\*About the Rupturian I script\*\*\*](#)"
  - ✚ If after evaluating the project, you decide to fund it, then you handle all the funding transaction expenses -to be discounted at the time of doing the transfer of funds into the Rupturian account, or to be paid back immediately upon receiving the funds into the Rupturian account
- ✓ RUPTURIAN follows the pattern of highly successful Sci-Fi films, with a story appealing to audiences of all ages, worldwide. A similar Sci-Fi movie, SKYLINE, also made with a budget of \$10 million, had sales over \$78 million, and RUPTURIAN is a more appealing movie, with greater potential.

## PROJECT MANAGEMENT

- ✓ The production and distribution of the Rupturian franchise products will be managed by the following companies, which will work in an integrated manner.
  - ✚ ***Rupturian Enterprises Corp.***, to be registered in the State of New York as a Sub-Chapter S corporation (to avoid double taxation), will manage the production and commercialization of all the Rupturian franchise components

(films, video games, books, toys, etc.).

✚ ***Bernal Films Corp.***, a Special Purpose Entity (SPE) to be registered as a Film Production Company (FPC) in the State of New York, as a Sub-Chapter S corporation (to avoid double taxation). It will manage the production of the first film of the franchise, “Rupturian -Extinction on Earth”.

- It will get the benefit of the 30% of production expenses, provided by the State of New York as an incentive to the movie industry.

✚ ***Rupturian Enterprises Int’l***, with offices in

- Dubai, where there are not corporate income taxes for our type of activity. It will manage the worldwide distribution, including the USA, of all the Rupturian franchise components.
- Guatemala and Mexico, to shoot main scenes in Guatemala and Mexico, and background scenes in *several major cities of the world*, and to do CGI work.

### **Tax Planning for Film Production and Distribution**

### **Film Tax Credits**

## **PRODUCTION / DISTRIBUTION**

- ✓ The film ***Rupturian -Extinction on Earth*** is structured in 8 episodes, with a total of 188 scenes, out of which 74 (40%) are CGI, and 114 (60%) are non-CGI.
- ✓ Of the 188 scenes, 15 are in Guatemala, 23 in Mexico, 149 in New York, and 1 is a collage of background scenes taken at 11 major cities: Vatican, Dubai, Beijing, Tokyo, Mexico City, Brazil, London, Madrid, Paris, Moscow and Abuja.

<http://www.rupturian.com/Scenelocations.html>

The time allocated for the scenes in Guatemala is 7 days, for the scenes in Mexico 14 days, and for the scenes in New York 49 days, giving a total time of 70 days for shooting the film; that is, 10 weeks, 1 in Guatemala, 2 in Mexico and 7 in New York.

- ✓ The 11 background scenes will be ordered to local film production companies in each corresponding country.
- ✓ Giving time for contingencies, the overall time allocated for the Production stage is from 10 to 12 weeks; that is, 3 months.
- ✓ For Pre-Production, the time allocated is also 3 months.
- ✓ For CGI work: 10 months -to be started immediately.
- ✓ The estimated time for the completion of the film, to have it ready for distribution, is from 10 to 12 months.

### **Distribution Promotion**

- ✓ Distribution promotion activities will start right from the very beginning. We will shoot first the scenes in Guatemala and Mexico, because this will allow us to develop promotional trailers oriented towards film distributors worldwide.

<http://www.rupturian.com/Trailers.html>

## **CREW & CAST**

### **Director**

- ✓ Rupturian -Extinction on Earth will be directed by Michael Martinez, who has over 16 years of experience in all the phases of film production, including working with Computer Generated Images (CGI) -which is a main aspect in the Rupturian film. ***Michael was nominated for an Emmy award in New York, 2016, as Director of Photography.***
- ✓ The scenes in Mexico and Guatemala, related to the Mayan culture, will be directed by Jorge Rafael Galindo and Marco Antonio Olmos, who are experts on the subject.

### **Production Managers**

- ✓ The main Production Manager will be Claudia Lopez, with the support for the Second Unit in Mexico and Guatemala, provided by Alberto Farrés.

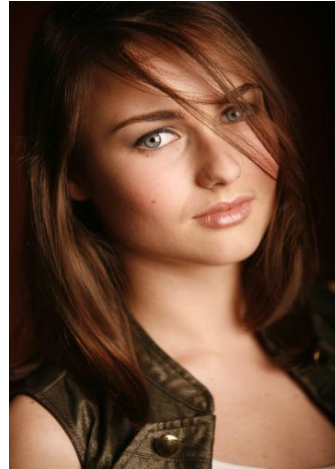
<http://www.rupturian.com/Crew.html>

## Main Actors

- ✓ The main actors were selected in 260 auditions:



Al Herr, played by Parker Wood



Helen Herr, played by Viktoria Vinyarska

## Supporting Actors



Michael Feijo, played by Alberto Farres



Bill Williams, played by Kalu Ikeagwu

- ✓ Alberto Farres is well known in the Televisa network (Mexico and Latin America), and, Kalu Ikeagwu, in the Nigeria network. The role of the President of the United States will be played by an A list actor.

<http://www.rupturian.com/Cast.html>